

Template to generate **Viral Content**

- 1 List down 20 main problems that your customer is currently facing which you are trying to solve it through your initiative



**WRITE
~~IT OUT~~**

- 2 List out the platforms where your targeted customers spends most of the their time.(E.g. Youtube, Instagram, Quora ,Linkedin,etc)
- 3 List down the resource you have to generate the content?(e.g. Content Writer, Video Editor,etc)
- 4 List down the resources that are missing which you'll need to generate the content.



Based on this data analyse what all resources are missing and find out the best option to get them, if you don't wish to make an in-house content creation team, hire an agency which will do the job for you.

Sit with them with this plan in hand and brainstorm what kind of content can be generated keeping in mind all the points that were discus earlier in the blog.